	Economical	Essential	Elite
Cancel At Any Time	☑	☑	☑
No Setup Fees or Upfront Costs	☑	☑	☑
Cloud Based	☑	☑	☑
Commission/Booking Fees	Zero	Zero	Zero
Build Your Property's Web Presence (Drive Traffic And Revenue Directly To Your Website)			
Responsive Website	Optimised Framework 6 Pages	Custom Design 10 Pages	Custom Design Full Service
Domain Hosting	☑	☑	☑
Web Hosting	☑	☑	☑
Local Listing Management	☑	☑	☑
Content Management System	☑	☑	☑
Social Media Management	No	Facebook & Instagram Organic	Facebook, Instagram, Google, LinkedIn Posting
Social Media Marketing	No	No	Yes (Spending Budget Excluded)
Search Engine Optimization	Basic Local SEO	Local SEO On Page SEO	Complete SEO
Voice Optimization	Setup	☑	☑

Adwords Management			☑
Email Marketing System			☑
Language Translation			☑
Blog System	No	Monthly 2 Blogs	Monthly 5 Blogs
Customer Relationship Management (CRM)			☑
Security (Ensure That Your Website is Secure From Online Threats)			
SSL Secured	☑	☑	☑
PCI Compliance	☑	☑	☑
GDPR Compliance	☑	☑	☑
Integrations (Work With Other Partners)			
Google Analytics	☑	☑	☑
3rd Party Integrations		☑	☑
Google Adwords Analytics			☑
Local Listing (Manage Your Online Content And Make Sure You Are Found)			
TripAdvisor	☑	☑	☑
Yelp	☑	☑	☑
Google	☑	☑	☑
Bing	☑	☑	☑
Yahoo	☑	☑	☑
Apple	☑	☑	☑

Analytics (Know Your Return On Investment)			
Google Analytics	☑	☑	☑
Forms Analytics	☑	☑	☑
Adwords Analytics			☑